

STL 2030 PROGRESS

TRACKING INITIATIVES

STL 2030 JOBS PLAN INITIATIVE TRACKER | HIGHLIGHTING METRO INCLUSIVE GROWTH EFFORTS



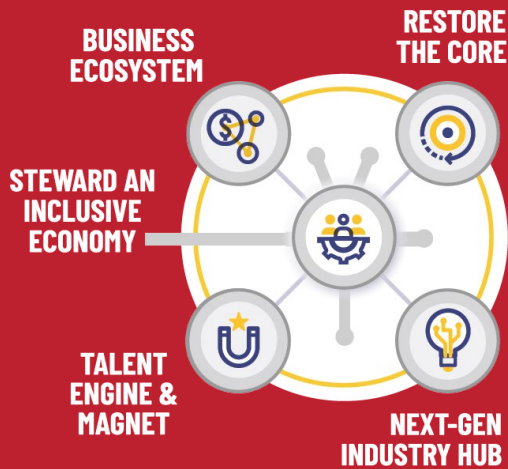
The **STL 2030 Jobs Plan** lays out a 10-year roadmap to boost economic growth, increase quality jobs, and reduce racial disparities across the metro. To achieve these goals, STL 2030 Progress aggregates and highlights major net-new public and private efforts that are advancing recommended initiatives. The website's tracking initiatives tool aims to facilitate collaboration and help elected officials, business and civic leaders, funders, and other stakeholders across the region and country gain awareness of the breadth and depth of activities that are underway so that they can better advance regional efforts driving inclusive growth.

WHAT'S INCLUDED IN THE TRACKER?

The Tracker captures summary-level information on major projects, programs, and efforts launched since the release of the *STL 2030 Jobs Plan* in May 2021. At this time, the Initiatives Tracker does not capture ongoing or steady-state programs and funding sources that were fully established prior to 2021, although we recognize the critical importance of such sustaining efforts. Each of the entries includes the following fields: overview, implementation status, goals, next steps, lead and collaborating organizations, cost, funding status, as well as ties to the Metrics Focus Areas and *STL 2030 Jobs Plan* Core Priorities.

In addition to highlighting legacy strength and emerging St. Louis industry clusters, the *STL 2030 Jobs Plan* called for implementation of 19 priority initiatives across five Actionable Strategies. Upon its initial release in September 2023, the Initiatives Tracker captures 125+ entries across these initiatives.

PROGRESS ACROSS 5 ACTIONABLE STRATEGIES AND 19 INITIATIVES



MOVING FORWARD

We're just getting started. We will develop a process to maintain entries from contributing organizations on a regular basis (likely quarterly) and fully realize our initial release does not provide a fully comprehensive inventory of all relevant efforts. We actively welcome additional submissions. If you would like to submit a project or program for inclusion that fits the description above, please fill out the Join the Progress form on the STL 2030 Progress site or email us at Progress@GreaterSTLinc.com



**GREATER
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Restore the Core as the Vibrant Jobs and Cultural Center of the Metro

- Finish the **Brickline Greenway**
- Launch a **Neighborhood Transformation** Initiative to regenerate historically disinvested Black neighborhoods in the City of St. Louis
- Invest in existing and emergent **Innovation Districts** to drive inclusive growth
- Revitalize Downtown St. Louis

Build a World-Class Entrepreneurship and Business Ecosystem

- Embark on an Entrepreneurial Surge to increase the number and strength of locally owned businesses
- Establish a **SupplySTL** initiative to leverage the inclusive growth potential of anchor institutions
- Build a **Small Business Support Collaborative** to support the formation and expansion of Black-, Brown-, and/or woman-owned small businesses
- Accelerate the Revival of Main Streets and **Neighborhood Business Districts** throughout the metro

Become a Talent Engine and Magnet

- **Build Industry-Led Workforce Collaboratives** that connect education and training to employers' needs
- Jumpstart industry-led workforce development with a **Talent Surge**
- **Strengthen the STEM** education and training ecosystem throughout the St. Louis metro

Make the St. Louis Metro a Next-Gen Industries Hub

- **Quadruple down on bioscience** in order to supercharge this established industry cluster
- **Implement the GeoFutures Strategic Roadmap** to establish St. Louis as a Global Geospatial Technology and Innovation Hub
- Construct an **Advanced Manufacturing Innovation Center** to drive innovation and support area manufacturers
- Invest in multimodal **freight infrastructure** to strengthen the metro's advantage in manufacturing and transportation and logistics
- Expand transit and digital access to better connect St. Louisans to opportunities no matter where they live.

Steward an Inclusive Economy

- Organize for inclusive growth with leadership and stewardship from **Greater St. Louis, Inc.**
- Organize and leverage regional anchors and other employers through the **STL Pledge**
- Organize a **Capacity to Act** Initiative to support implementation of the *STL 2030 Jobs Plan*